

Name	Dr.S.Vimala
Qualification	M.Com.,B.Ed.,M.Phil.,Ph.D
Designation	Assistant Professor
Year of Joining	November 2023
Specialization	Accounting, Marketing, Banking
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Seminars/Workshop/FDP

Date	Paper presented / Participated	Title of The Paper	Organized By	Workshop/ Seminar/ FDP	Type
7to 13 November 2024	Participated	Trending Teaching Techniques	Hi Learn Edutech Institute Bijapur, Karnataka, India	FDP	National
29 th to 31 st August 2024	Participated	Research Methodolgy, Writing Skills and Emotional Resilience	Ideal Institute of Academic&Research Advancement Maharastra, Mumbai	FDP	National
21 to 27 August 2024	Participated	Research Methodolgy, Systematic Literature Review &References	Hi Learn Edutech Institute Bijapur, Karnataka, India	FDP	National
21 st August2024	Participated	HR With A Heart- The power of psychology	PG Department of psychology and MHRM St.Mary's college Thoothukudi	Seminar	Interenational
20 th August 2024	Participated	Elevate your Research: Author and	Marian Research Forum, St.Mary's college	Workshop	State level

		Editor Insights for publishing in a Reputed Journal			
25 th July 2024	Participated	Professional Growth and Wealth Management	Department of Commerce SSC, St.Mary's college (Autonomous), Thoothukudi	Conference	International
6 th April 2024	Participated	AI-Tools for Teaching and Learning	Internal Quality Assurance Cell (IQAC), St.Xavier,s College ,Palayamkottai	Webinar	National
20 th March 2024	Participated	Glimpse on Open Education Resources (OER) in Conjunction with tutorial on ZOTERO: A Reference Management Tool	Library committee, St. Mary's college	Webinar	National

13 th March 2024	Participated	International Conference on Embracing Ambition: Empowering Women to Dream Big in Business	Department of Commerce (SSC), St. Mary's college	Seminar	International
11th December 2023	Participated	Avoiding Predatory Publishing: Guidelines for Choosing Quality Journals in the Digital Age	Marian Research Forum, St. Mary's college	Webinar	National
9 th -10 th May 2022	participated	Dynamics of Cryptocurrency: A New asset class in Digital Era	St. Xavier's college, palayamkottai.	seminar	National
4 th -5 th May 2022	Participated	International conference on Initiatives and challenges in Industrial Era 5.0	St. Xavier's college, palayamkottai	seminar	International
4 th December 2021	Participated	Ethical Issues and Challenges in Higher Education	Internal quality Assurance cell (IQAC) Rani Anna Government college, Tirunelveli	webinar	International

2 nd June 2021	Participated	National Webinar on Digital Marketing	Nehru Arts Science & Commerce college,Ghantikeri, Karnataka.	Webinar	National
20 th March 2021	Participated	Data Analysis for Multi disciplinary Research BOOT CAMP-II	XIBA Centre for Research,Xavier Institute of Business Administration,Pala yamkottai	seminar	National
18,19,20 th February 2021	Participated	Writing a Successful Research Paper	ICT and Digital Literacy	Webinar	International
20 th July 2020	Participated	Reshape of Commerce Education in Post covid-19 Scenario	PG&Research Department of commerce St. Xavier's college, palayamkottai.	Webinar	International
16 th July 2020	Participated	Online Education- Obstacles and Solutions	Internal Quality Assurance Cell, St.Xavier's College, Palayamkottai.	Webinar	National
22 nd June 2020	Participated	COVID-19 OUTBREAK: Silver linings in the Midst of Stormy Clouds	PG & Research Department of commerce ,St.Xavier's college ,Palayamkottai	Webinar	National
9 th May 2020	Participated	Methodology for social science Research	Sree Sankara Vidyapeetom college, perumbavoor, Kerala	webinar	International
8 th -10 th May 2020	Participated	Systematic Literature	S.R.A.M. Model	webinar	International

		Review S.R.A.M. Model			
28 th February	Participated	Contemporary E-Commerce Practices and their Implications for Economic Development	St.Xavier's college, palayamkottai	seminar	National
20 th February	Participated	Intellectual property and Entrepreneurship	Holy Cross Home science College, Thoothukudi.	conference	International
1 st February	Participated	Writing Articles in Scholarly Publications	Sadakathullah Appa college, Tirunelveli	seminar	National
27 th January 2020	Participated	Global Economic shift: Modus Operandi for Sustenance and Enhancement of Business in India	St.Xavier's college, Palayamkottai	Conference	International
23 rd & 24 th January 2020	Participated	Consortium for Business, Marketing and Management	St.John's College, Palayamkottai.	Conference	International
24 th October 2019	Participated	Indian Business and Economic Transitions in the Global Scenario	Sadakathullah Appa college (Autonomous), Tirunelveli.	seminar	International

18 th & 19 th October 2019	Participated	Contemporary Issues and Challenges of Business Environment ICBE 19	Kamaraj college, Thoothukudi	Conference	International
18 th & 19 th October 2019	Presentation	Entrepreneurial Traits Among Women Self- help Group Members in Thoothukudi	Kamaraj college, Thoothukudi	Conference	International
23 rd & 24 th January 2020	Presentation	Socio-economic Empowerment of Women Through Self-help Group in Thoothukudi	St. John's College, Palayamkottai.	Conference	International

PAPER PUBLICATION (UGC CARE LISTED)

Paper title	Author	Journal	Year	Volume	Issue	Page No.
A Study on Empowerment of Women Self-help Group members in Thoothukudi	S. Vimala and Dr. C. Mahimai Arul Ignatius	Neuro Quantology	November 2022	20	18	1046-1052
Impact of Self-help Group on Socio-	S. Vimala and Dr. C. Mahimai Arul Ignatius	Studies in Indian Place Names	March 2020	40	50	4265-4270

economic conditions of its Women members in Thoothukudi						
Socio-economic Empowerment of Women Through Self-help Group in Thoothukudi	S. Vimala and Dr. C. Mahimai Arul Ignatius	Sambodhi Journal	March 2022	42	1	438

Paper Publications (ISBN)

Author (s)	Name of the Book/Chapter	Publications	Year	Volume	Issue (ISBN)	Page.no
S.Vimala	Contemporary Issues and Challenges of Business Environment ICBE 19	Department of commerce kamaraj college Thoothukudi	Edition 2019	-	ISBN:978-93-5391-739-5	222-226

Responsibilities Held:

Name of the committees	Organaisation	Year
CDP In charge	St.Mary's college, Thoothukudi	2023-24
Discipline committees	St.Mary's college, Thoothukudi	2024-25 current
Examination committiees	St.Mary's college, Thoothukudi	2024-25 current
Road safety patrol	St.Mary's college, Thoothukudi	2024-25 current